



THE ISSUES ARE

BLACKROCK

2008: ProMart and TradeRoutes programs cancelled - without warning or consultation

2008: Canada's Prime Minister refers to artists as "A bunch of people at, you know, a rich gala all subsidized by taxpayers claiming their subsidies aren't high enough"

2011: Federal Finance Minister tells cultural institutions to "stay on their toes" warning grants may not be automatically renewed

2012: The Canadian Conference for the Arts suspends operations after 67 years

2015: Conservative dominated Senate Committee recommends funding cuts to CBC and the end of all non-news and current affairs production by the public broadcaster

- The number of artists in Canada is slightly larger than the number of workers directly employed in the Canadian automotive industry
- The "information, culture and recreation" sector is larger than the goods-producing sectors of agriculture, forestry, fishing, mining, oil and gas combined.
- Canadian cultural industries contribute more than \$85 billion – or 7.4% – to Canada's GDP and more than 1.1 million jobs to our economy.
- Canadians' spending on live performing arts (\$1.4 billion) is more than double their spending on live sports events (\$650 million).
- Canadian consumers spent over \$27 billion on cultural goods and services in 2008. Consumer spending on culture is three times larger than culture funding by all levels of government in 2007/08.
- The gross domestic product derived from cultural tourism in 2007 amounted to over \$5.1 billion and produced labour income of almost \$3.3 billion.

VOTE ARTS & CULTURE. VOTE CHANGE.

WHAT CAN I DO?



1. Post the reverse of this poster in a prominent place.

2. Make sure you:

- Are on the voters list
- Know your riding (there are many new boundaries and new ridings this election)
- Are eligible to vote
- Confirm all of the above at: www.elections.ca

3. Get informed by checking out:

- ccarts.ca
- www.electionalmanac.com
- www.threehundredeight.com
- www.apathyisboring.com

4. Be prepared to talk to canvassers who come to your door:

“Like 1.1 million other Canadians, I make my living in the arts. As a performing artist and a member of Equity, your party’s arts and culture platform is very important to me. What is your party prepared to do to ... (pick those that are most important to you)”:

- Increase funding to the Canada Council for the Arts?
- Support the CBC?
- Support income averaging for artists?
- Increase the profile of Canadian culture on the international stage?

5. Talk to your family, friends and neighbours about the negative impact of this government’s actions on you as an artist. Tell them that their vote will have an effect on your livelihood.

6. Volunteer in your community for the candidate you believe best supports the arts.

7. Most importantly, **VOTE** on Monday, October 19th!



**REMEMBER,
YOUR VOTE IN THIS
ELECTION IS
BLACK OR WHITE**